

November 13, 2014

Dear Valued COMMON Member:

Thank you for your continued support and participation in COMMON – your user group serving a community of IT professionals and IBM technology users of more than 20,000 professionals. COMMON is an integral part of the Power Systems community with leading initiatives in education, networking, and certification. With a 50+ year history of providing leading education, invaluable networking opportunities, advocacy for the users, and certifying business computing and programming professionals, COMMON is a resource that will advance you and your organization's members for years to come. Please take this opportunity to renew your COMMON user group membership and continue to take advantage of the membership benefits available to you and your local user group members, a value which easily exceeds the nominal cost.

COMMON is a leading education provider for IT professionals delivered by industry experts from a user perspective without any corporate bias -- you learn how something works, or is used, in a practical business setting. This key differentiator makes COMMON's education offerings world-class and our in-person conferences the best in the industry, attracting thousands of working business computing professionals. The education offered through COMMON allows you to continue to grow and excel in your field with hands-on knowledge.

- **The Annual Meeting and Exposition** - the largest conference event of its kind for Power Systems and IT professionals.
- **The Fall Conference & Expo** - A cost-effective and time-saving conference offering everything specific to the IT professional
- **The Virtual Conference** - A free, one day, digital conference complete with an expo and sessions, available from anywhere with internet.
- **IT Executive Conference** - a high level conference tailored for managers and decision-makers in the IT and Power Systems field.
- Virtual education from the comfort of your home with **Webcasts, Webinars, Virtual Labs** and more.

These events provide access to hundreds of educational sessions from experts and IBMers, leading vendors and solution providers, and endless networking opportunities. Additionally, the COMMON Certification Program allows you to gain credentials in business computing knowledge and technical expertise related to ILE RPG.

In addition, your renewal allows you to maintain these invaluable member benefits:

- COMMON Connector, the monthly e-newsletter that provides updates and news of your user group
- A free subscription to COMMON.CONNECT, COMMON's official bi-monthly member publication, now available digitally that includes technical articles, tips and tricks, member profiles, and more.
- And much more!

Renew your membership today. Simply return the enclosed renewal invoice with your payment, or visit www.common.org and renew your membership online. Should you have any questions about renewing your membership, please contact COMMON's Membership department at 800.777.6734 or membership@common.org.

Best regards,

COMMON – A Users Group

Register before December 31, 2014 for the COMMON 2015 Annual Meeting and Exposition with discount code "DYRD" and save \$200 off the Early-Bird rate – that's a \$400 savings off the standard registration rate! Learn more and register today at www.common.org/annualmeeting

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